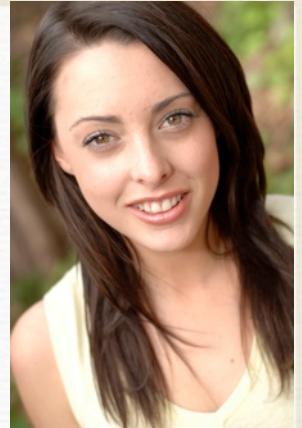


JENNIFER BROOKE

JOURNALIST - PRODUCER - TV & RADIO PERSONALITY

PROFILE

Jennifer Brooke was originally born in Australia and has been working in broadcast radio and television for the past ten years. Her enthusiastic, optimistic and driven nature has allowed her to move to USA and successfully create a career in the broadcast industries. In 2007, Jennifer founded her own production company, titled Our New Earth and continues to write, produce, edit and package content for both television as well as radio. She is a dedicated entrepreneur as well as committed employee, she thrives in a team environment and enjoys working on strict deadlines and meeting team targets.



SKILLS

Jennifer's production skills include: writing, directing, producing and hosting. She is trained and experienced in using the following programs and equipment from Video Editing, Final Cut Pro, Adobe Premiere, Motion, Sound Studio, Photoshop, Word, Excel, Internet, Emailing, Radio production & the use of studio sound equipment and HD & DV Camera operation.

EXPERIENCE

PRODUCER & FOUNDER, OUR NEW EARTH PRODUCTIONS, 2007 - 2010
As the founder and CEO of Our New Earth Productions, Jennifer has had the opportunity of managing and developing radio and television content. Her experience creatively has ranged from producing, directing, writing and hosting to managing her production crew and in-house employees. Her management skills have included strategizing for expansion and business development, under the umbrellas of social networking, media outreach, advertising, sales & distribution, developing marketing campaigns and event promotion. Clients have included: Harmony Festival, Raw Spirit Festivals, Oasis TV (Time Warner Network), Alchemy Conference, KLAS FM, KCLA FM, Raw Union Festival, Kangen Water, Richeously Raw, Whole Foods, Artistas Creativos, Venice Basketball League, Humanitarian NBA amongst many others.

JOURNALIST / TV HOST, OUR NEW EARTH, LOS ANGELES, 2007 - 2010
As featured journalist for Our New Earth, Jennifer has been in charge of writing weekly articles for Our New Earth's newsletter and online publication, topics of interest have included; motivation, health, wellness, spirituality and fitness. She has also been responsible for producing, writing, hosting and editing content for both television and radio. Her weekly featured radio programs goes live to air weekly on KLAS FM (98.7FM) a Time Warner station. Television programming has most recently aired on Oasis TV also a Time Warner Station.

JOURNALIST & RADIO HOST, KLAS FM 98.7, HOLLYWOOD 2008 - 2010
Jennifer is a featured host and journalist for KLAS FM, which airs weekly on Time Warner, Thursdays at 3p.m. Her responsibilities include writing stories, managing radio equipment, sound tracks, producing shows, ad sales, interviewing guests and producing radio commercials for clients.

PRODUCER & HOST, 5 SENSES, SYDNEY, AUST. 2004 - 2007
Jennifer spent time working with 5 Senses in the promotional department of products and branding. She successfully contributed to the development and promotion of video campaigns within the promotional departments. Her role in this was writing scripts, hosting segments and reaching out to clients in distribution and sales. The development of video presentations for clients include: Colgate, Vogels bread, XXX Mints, Loreal, Lynx Deodorant.

JENNIFER BROOKE

JOURNALIST - PRODUCER - TV & RADIO PERSONALITY

EDUCATION

USA TRUST FORT CORP. WASHINGTON, BACHELOR OF ARTS
ACTORS CENTER, SYDNEY, AUST. DRAMATIC ARTS DIPLOMA
TAFE, PERTH, BROADCAST PRESENTATION DIPLOMA
JOHN CURTIN COLLEGE OF THE ARTS, PERTH, DRAMATIC ARTS

Her business and management skills range from ad sales, team management, goal setting, accounting, developing marketing campaigns, media packaging and training.

REFERRALS

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